Billboards on wheels are worse than cellphones

Have you seen the trucks driving around with nothing but a billboard on their beds? Yeah, I have a bit of a problem with those. See, I don't like the idea of vehicles on our roads with large signs whose sole purpose is to attract and hold our attention. So, if I'm looking at the billboard on the truck (which is, of course, *moving*) then I'm not paying attention to *what*? Oh, that's right, the ROAD. I'm not paying attention to the ROAD. Which would be where the other cars that can hit me are located.



A mobile billboard

I'd really like to commend whomever came up with this incredible idea to have moving distractions grace our streets. Not only are they NOT stationary like traditional billboards, but they are right in your face, as they drive right next to you on the road. If they're just being driven somewhere to be parked, then fine. I have no problem with that, but I think they should at least be covered while driving so they do not attract the attention of people whose eyes should be on the surrounding traffic.

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