Industry Agrees On Next Gen Unified DVD Standard

From a press release on matsushita.co.jp:

Nine leading companies today announced that they have jointly established the basic specifications for a next generation large capacity optical disc video recording format called "Blu-ray Disc". The Blu-ray Disc enables the recording, rewriting and play back of up to 27 gigabytes (GB) of data on a single sided single layer 12cm CD/DVD size disc using a 405nm blue-violet laser. The companies that established the basic specifications for the Blu-ray Disc are: Hitachi Ltd., LG Electronics Inc., Matsushita Electric Industrial Co., Ltd., Pioneer Corporation, Royal Philips Electronics, Samsung Electronics Co. Ltd., Sharp Corporation, Sony Corporation, and Thomson Multimedia.

Originally posted on Tuesday, 2002-02-19 at 16:25:18.

Revision #1
Created 2022-02-01 18:03:58 AST by Steve Dinn
Updated 2022-02-01 18:03:59 AST by Steve Dinn