

# Industry Agrees On Next Gen Unified DVD Standard

From a [press release](#) on [matsushita.co.jp](http://matsushita.co.jp):

Nine leading companies today announced that they have jointly established the basic specifications for a next generation large capacity optical disc video recording format called "Blu-ray Disc". The Blu-ray Disc enables the recording, rewriting and play back of up to 27 gigabytes (GB) of data on a single sided single layer 12cm CD/DVD size disc using a 405nm blue-violet laser. The companies that established the basic specifications for the Blu-ray Disc are: Hitachi Ltd., LG Electronics Inc., Matsushita Electric Industrial Co., Ltd., Pioneer Corporation, Royal Philips Electronics, Samsung Electronics Co. Ltd., Sharp Corporation, Sony Corporation, and Thomson Multimedia.

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