

Interesting way to sell digital music

I'm regularly browsing Zunior.com, checking out new music that I can play on the [podcast](#), and I came across an interesting idea that they had: [a digital box gift set](#) where MP3s get snail mailed to you on a USB thumbdrive that you get to keep as well.



It's obviously not as speedy as a download, but you actually get something physical, which is kind of cool, and thumbdrives are definately useful. I thought this was a cool idea, especially for a gift. Sending someone a download doesn't exactly feel "festive", but the thumbdrive could actually be wrapped and given as a present.

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