Joel Plaskett song in a Zellers commercial

I'm watching the second part of a two part House M.D., and what should come on but a Zellers commercial. They've had some catchy music in their ads before, such as the Bedouin Soundclash, and the Be Good Tanyas. Keeping in my current form of making statements that start off like questions, who should be featured in ths current ad, but Halifax's own Joel Plaskett with a song off his new DVD/CD, Make a Little Noise: **Nowhere with you**.

Good on Zellers (a Canadian company) for using Canadian music in their ads.

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