Spine.cx mentioned in the Halifax Herald

In case you hadn't caught it, Spine.cx was mentioned in the Halifax Herald a couple of days ago. I'm wouldn't be surprised if you didn't catch it; it was quite inconspicuous. It was only after it was pointed out to me by Brent that I saw it myself.

Anyway, it looks as though they were looking for confirmation of public opinion for their story on musicians licensing their music for ads, and they googled something and found my previous blog post about hearing Joel Plasket in a Zellers ad. They then shamelessly stole the text without so much as a link back here or a nod to the original poster (Keely).

I maintain that I posted that a full **5 months** before it showed up in the Herald. I'm on the fucking ball, you all know it :)

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